



Program Overview

June 1, 2012

- In April 2003, U.S. Congressman Harold “Hal” Rogers (R-Somerset) worked to create Operation UNITE, a regional anti-drug initiative empowering citizen groups and community leaders in the 29 southern and eastern Kentucky counties comprising his Fifth Congressional District.
- UNITE, which stands for **U**nlawful **N**arcotics **I**nvestigations, **T**reatment & **E**ducation, seeks to fight the drug epidemic by expanding drug awareness and education programs to keep people from using drugs; coordinating drug treatment and outreach programs for those who are already addicted; and operating regional undercover law enforcement task forces for interdiction and prosecution of those dealing drugs.
- **PURPOSE:** To educate and activate individuals, by developing and empowering community coalitions, to no longer accept or tolerate the drug culture.

Law Enforcement

- 15 detectives – all Peace Officer Professional Standards (POPS) certified
- Accredited by the Kentucky Association of Chiefs of Police in July 2005 (Reaccredited July 2010)
- 4.4% reduction in prescribed narcotics in the UNITE region 2003-2005 (source: KASPER)
- Piloted Kentucky MethCheck program for Kentucky Office of Drug Control Policy (2005-2007)
 - Despite early promise of success, has not lived up to expectations and UNITE no longer supports
- Provide toll-free Drug Tip Line in partnership with Appalachian HIDTA
 - 20,280 Tip Line complaints received through April 2012
- Activity through April 2012:
 - 7,441 criminal charges placed
 - 3,874 individuals arrested
 - 97.1% conviction rate
 - 960 search warrants executed
 - 356 methamphetamine labs dismantled
 - 156 drug roundups
 - 179 cases adopted for federal prosecution
 - \$754,653 in currency and 15 vehicles seized valued at \$140,000
- Drugs removed/seized through April 2012:
 - 112,402 pills
 - 11.82 pounds of methamphetamine
 - 23.64 pounds of cocaine
 - 470.61 pounds of processed marijuana
 - 5,910 marijuana plants
 - \$12,042,403 total street value of drugs
- “Pill Dragon” through May 31, 2012
 - Launched August 6, 2010, in partnership with PRIDE and the Kentucky Army National Guard
 - 916,383 outdated or unused pills have been destroyed
 - 43 community “Clean Your Medicine Cabinet Out Day” events conducted

Treatment

- UNITE Voucher Program through May 2012
 - Began June 2005
 - Pays for substance abuse treatment for low-income individuals
 - UNITE has provided \$8,615,893 in treatment vouchers
 - 2,745 individuals entered a treatment program
 - 1,681 individuals completed a treatment program
 - 118 currently in treatment or awaiting to enter treatment
- Drug Court Program through April 2012
 - UNITE provided \$4.244 million to create 30 new Drug Court programs in 24 counties
 - 3,345 individuals have participated in a UNITE Drug Court program
 - 1,324 individuals graduated from a UNITE Drug Court program
 - 448 individuals are currently active
 - 270 individuals completed their educational plan
 - 208 drug-free babies born to participants
 - \$1,196,855 collected in fines, restitution, court costs and child support
 - Through UNITE, Kentucky River Properties has provided \$35,760 to support Drug Courts in 4 counties
- \$4.26 million in federal and state funding provided through UNITE for treatment facilities in Pike and Clay counties
 - Provides more than 140 residential treatment beds

Coalitions

- 30 community coalitions in 29 counties
- \$3,464,768 in funding has been allocated to community coalitions through June 1, 2012
- National Rx Drug Abuse Summit
 - Inaugural forum held April 10-12, 2012, in Orlando, Florida
 - 100 experts/leaders in 5 educational tracks (health care, advocacy & prevention, human resources, treatment and law enforcement) presented holistic and current trend presentations
 - 700+ participants from 45 states, District of Columbia and 3 other countries attended
 - Keynote presentations included the director of the White House Office on Drug Control Policy, director of the U.S. Drug Enforcement Administration, U.S. Surgeon General, director of the National Institute on Drug Abuse, principal deputy director of the Centers for Disease Control and Prevention, chairman of the U.S. House Appropriations Committee, Florida's attorney general, chairman/CEO of the Community Anti-Drug Coalitions of America, Kentucky's governor, and a forum of the Congressional Caucus on Prescription Drug Abuse.
- Continuing education/training programs
 - 2,160 participants in coalition educational conferences and forums
 - 2,429 participants in coalition trainings and workshops
 - 2,700 participants in faith-based conferences
 - 385 participants in Living Free trainings
 - 917 participants in medical symposium and health care workshops
 - 450 participants in Hot Drugs in Kentucky trainings
 - 105 participants in coal, oil and gas operator dinner
- Drug-Free Workplace programs (February 2008 through May 2012)
 - Free employee/employer trainings provided to Arch Coal, Booth Energy Group, Equitable Resources, Firestone, International Coal Group, human resource managers, health departments, and hotel/motel managers
 - 5,025+ miners, employers and employees have received training

- “Addicted: A Dose of Reality” community education program (January 2012 to present)
 - Three component program for adult caregivers that combines drug awareness, parenting techniques, the science of addiction, drug trends and treatment information
 - 6 regional community train-the-trainer programs conducted
- “One-Step Misery: Kentucky’s Meth Epidemic” community awareness campaign (September 2011 to present)
 - Provides details on the danger from methamphetamine, cost to communities, what to look for, and suggests ways to prevent its proliferation
 - A statewide initiative in partnership with Appalachia HIDTA, Kentucky State Police and the Kentucky Narcotic Officers’ Association
 - At least 23 community presentations given by UNITE in the Fifth District
- “Accidental Dealer” community awareness campaign (January to September 2011)
 - 74 community trainings conducted in at least 22 counties
 - 4,778 participants in community trainings
- Kentucky Medical Communities UNITED (2011-12)
 - A series of statewide regional educational forums funded through an Appalachian Regional Commission Grant in partnership with the Kentucky Office of Drug Control Policy
 - 125 attended the first forum in November 2011
- UNITE Medical Advisory Council
 - Organized April 2011 to address educational training for prescribers and dispensers of Rx drugs
 - 11-member Council meets monthly
- Partnered with national Focus on the Family organization in January 2008 for “Declare Hope” initiative
 - 340 participants in town hall meetings, video conferences and workshops
 - 800 participants at two regional summits to launch initiative (October 17-18, 2008)
- Legislative rallies
 - 250 coalition volunteers and UNITE Club members rallied in support of legislation to schedule pseudoephedrine at the Capitol Rotunda (February 3, 2010)
 - 200 coalition volunteers participated in anti-drug legislation press conference at Capitol Rotunda (February 28, 2007)
 - 2,000 coalition members rallied in support of anti-meth legislation in Frankfort (February 14, 2005)

Youth & Education Activities

- More than 73,413 youth have participated in UNITE-sponsored youth/education activities through May 2011. This does not include participants in coalition-sponsored youth programs.
- UNITE Clubs
 - 2005-2012 school years
 - 223 school clubs in 36 counties have been organized
 - 38,067 students were registered members of these clubs
- UNITE Service Corps (AmeriCorps program)
 - Received Governor’s Citation for outstanding volunteer service – 2011 and 2012
 - During the 2011-12 school year 28 UNITE Service Corps members provided math tutoring and coordinated drug education and health curriculum programs at 35 schools in 11 counties
 - During the 2010-11 school year 24 full-time and 9 part-time UNITE Service Corps members provided math tutoring and coordinated drug education programs at 37 schools in 11 counties
 - 548 volunteers recruited; contributed 3,330 volunteer hours
 - 568 younger students mentored by older students in UNITE Clubs
 - 1,283 students tutored in mathematics
 - During the 2009-10 school year 15 UNITE Service Corps members provided math tutoring and coordinated drug education programs at 16 elementary schools in 8 counties
 - 290 volunteers recruited; contributed 564 volunteer hours
 - 760 younger students mentored by older students in UNITE Clubs
 - 984 students tutored in mathematics
 - During the 2008-09 school year 10 UNITE Service Corps members provided math tutoring and coordinated drug education programs at 14 elementary schools in 6 counties
 - 191 volunteers recruited; contributed 688 volunteer hours
 - 1,581 younger students mentored by older students in UNITE Clubs
 - 888 students tutored in mathematics

- Too Good For Drugs curriculum (2007-2011 school years)
 - 10,100 students have been enrolled in science-based prevention classes taught by UNITE Service Corps
- Camp UNITE (2007-2011)
 - 4-day, 3-night adventure/leadership program at University of the Cumberlands
 - 916 middle school-aged children from 29 counties have participated
 - Approximately 100 youth/adult volunteers at each camp
- Shoot Hoops Not Drugs basketball camps (2006-2011)
 - 39 regional camps conducted
 - 5,055 youth participants
 - 53 Kentucky counties, 11 other states and 1 other country represented
 - 500+ parents/care givers provided drug awareness program
- National Archery in the Schools Program (NASP) (2008-June 2012)
 - 95 programs in 26 counties have been allocated funding
 - \$162,287 in funding for equipment provided
 - Partnership with Kentucky Department of Fish & Wildlife Resources
- Hooked On Fishing-Not On Drugs[®] (2005-2010)
 - Year-round youth mentoring program provided by Future Fisherman Foundation
 - Partnership with Kentucky Department of Fish & Wildlife Resources
 - 29 counties have received funding for HOFNOD events
 - 8,159 youth have participated in a HOFNOD event
 - 316 adults have attended volunteer training
- Regional Walmart Youth Leadership Program (2010)
 - 880 students from 42 UNITE Clubs in 16 counties participated in two-day trainings
- Regional Youth Summits
 - September 2009 – 7,100 students and 590 adults from 140 schools in 29 counties
 - August 2007 -- 1,500 participants from 89 schools in 24 counties
- Substance Abuse Counselors
 - 2010-2011 school year
 - 17 counselors served middle and high schools in 23 counties
 - 7,319 individual and 621 group counseling sessions provided
 - 2009-2010 school year
 - 11 counselors served 14 counties
 - 2,350 individual and 169 group counseling sessions provided
 - 2004-2008 school years
 - 35 counselors served 44 school districts
 - 57,295 individual and 7,300 group counseling sessions provided
 - 14,950 parental contacts made
 - 3,949 referrals to treatment
- Drug-Testing Policies
 - 4 districts had student drug-testing policies when UNITE began
 - 28 districts had student and/or staff drug-testing policies at the end of the 2008-09 school year.
- Jonathan Creek Camp (2009-10)
 - 5-day, 4-night summer camp program by Crossings Ministries
 - 47 middle and high school youth from Clay, Jackson and Johnson counties
- The First Tee of Pine Mountain (2003-2009)
 - Life-skills education program through the game of golf
 - 1,143 youth have participated in a First Tee program (with 64 percent retention rate)
 - Partnership with World Golf Foundation
 - Drug education component adopted in 2009 as the national model
- Soccer Program (2005-2006)
 - Partnership with U.S. Soccer Foundation
 - Implemented pilot community/school program for youth ages 6-12 in 4 counties
 - 144 youth participated in league play in four target counties
- Tackling Drugs Football Skills Camp (2009)
 - Two 2-day camps (Rockcastle and Pike counties) with Craig Yeast and Tim Couch
 - 65 youth participated from 10 Kentucky counties and Tennessee