Rx Drug Abuse & Heroin Summit
VIRTUAL

Join us at the

MOST INFLUENTIAL CONFERENCE

addressing the opioid and addiction crisis.

April 5–8
2021

Educational Advisor

OPERATION UNITE | HMP Global

When it comes to addressing the issues, and finding solutions,

WE'RE BETTER TOGETHER.

Rx Summit is where solutions are formulated and change begins. It is the largest national collaboration of stakeholders from federal to family.

This year, we're removing the barriers of travel and uncertainty to make Rx Summit education more accessible to you. In a time where the future is unknown, one thing is sure—our mission to end this epidemic continues.

Join thousands of like-minded professionals for the virtual event of the year.

#ThisIsWhyWeMeet
#RxSummit2021

Part of the Psychiatry & Behavioral Health Learning Network

psychbehavioral.com

Who should attend?

The Rx Summit attracts a wide range of stakeholders addressing the addiction crisis:

- **COUNSELORS, SOCIAL WORKERS, THERAPISTS, PSYCHOLOGISTS, INTERVENTIONISTS**
- **PHYSICIANS, PSYCHIATRISTS, NURSES, PHARMACISTS, DENTISTS**
- **LAW ENFORCEMENT PERSONNEL**
- **FIRST RESPONDERS**
- **PUBLIC HEALTH AND PREVENTION OFFICIALS**
- **FEDERAL, STATE, AND LOCAL OFFICIALS AND LAWMAKERS**
- **EDUCATION SPECIALISTS AND RESEARCHERS**
- **TREATMENT CENTER OWNERS AND OPERATORS**
- **ATTORNEYS**
- **ADVOCATES, FAMILIES, AND PEOPLE IN RECOVERY**

FEATURED SPEAKERS

SUSAN BAILEY MD
President, American Medical Association

KATHRYN BURGUM
First Lady of North Dakota

MONTY BURKS PHD
Director, Faith-Based Initiatives, Tennessee Department of Mental Health and Substance Abuse Services

KEMP L. CHESTER MA
Assistant Director, White House Office of National Drug Control Policy

ROBERT L. DUPONT MD
President, Institute for Behavior and Health, Inc.

GARY MENDELL MBA
Founder & CEO, Shatterproof

STEPHEN W. PATRICK MD, MPH, MS
Director, Vanderbilt Center for Child Health Policy, Vanderbilt University School of Medicine

DAN SCHNEIDER
Netflix's *The Pharmacist*

JENNIFER SMITH
Secretary, Pennsylvania Department of Drug and Alcohol Programs

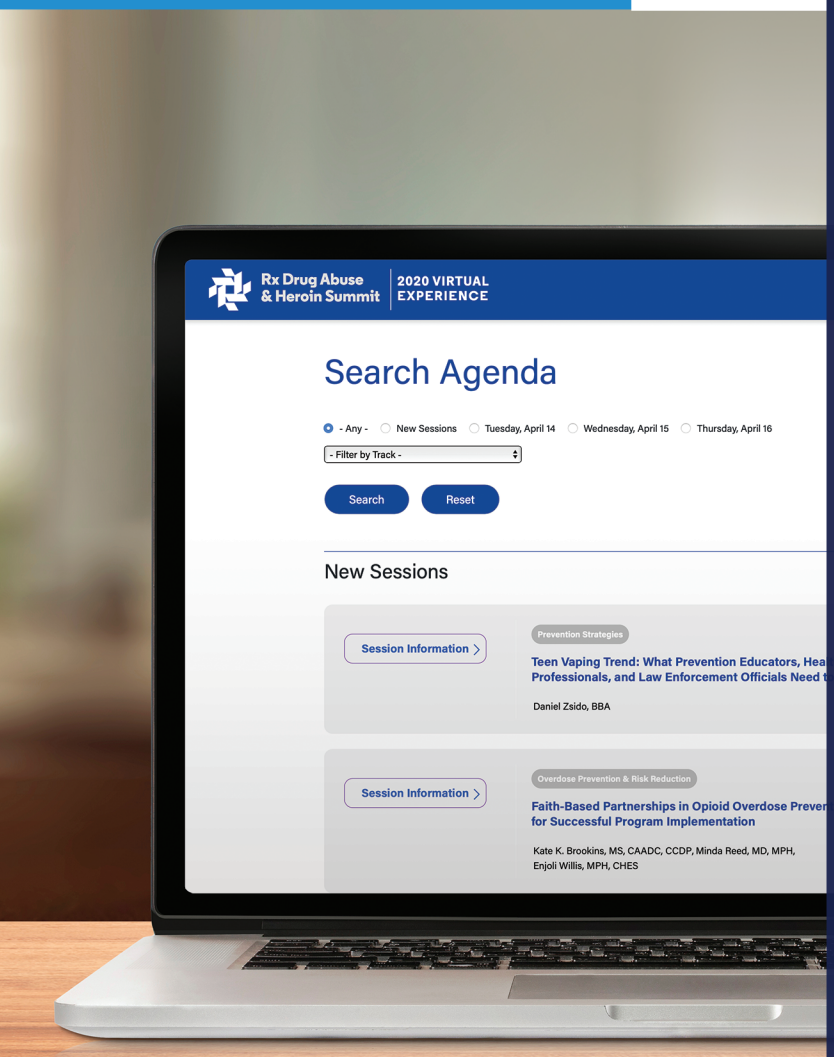
DANIELLE TARINO
CEO & President, Young People in Recovery

More featured speakers to be announced.

Agenda

Session programs and presentations for the Rx Summit are tailored to provide timely and relevant information for varying fields.

The 2021 agenda boasts a diverse array of sessions, categorized into 8 topics.



Supplement your education during the event by visiting the virtual Poster Hall.

For full session details and scheduled times: **rx-summit.com/agenda**

ADVOCACY

Organized Medicine's Role in Strengthening a Public Health Approach to Overdose Morbidity and Mortality

Reducing Opioid Use Disorder Stigma: Applying a Collective Impact Model and Contact-Based Strategies in Pennsylvania

Establishing Community Support for Children and Families Affected by Neonatal Opioid Withdrawal Syndrome

Targeting Substance Use Disorder Stigma in the Healthcare Setting

Children Affected by Substance Abuse: A Multidisciplinary Approach to Serving the Epidemic's Most Vulnerable Victims

Substance Use Disorder Screening, Treatment, and Recovery Services: Expanding the Nation's Capacity Through Primary Care, Community-Based Settings

Trauma-Informed Response to Serve Drug-Endangered Children During COVID

Opioid Community Response in Action: Multi-Sector Collaboration in Cabell County, West Virginia

Building and Sustaining OUD/SUD Community Stakeholder Networks in Rural Communities

Building a Diverse and Informed Bench in Addiction Policy

CLINICAL

Opioid Prescribing and Opioid Risk Mitigation Strategies in the Veterans Health Administration

Improving Care of Patients With Chronic Pain on Opioids: Findings and Insights from Health Systems' Quality Improvement Initiatives

Do No Harm: Pain and Opioid Management in Oklahoma

Addressing Neonatal Abstinence Syndrome Through Systems Changes, Provider Training, and Improving Quality of Care

Diving Deep into Tennessee's Medicaid Opioid Strategy

Expanding Capacity for Treatment of Opioid Use Disorder Through Rural Primary Care

Office-Based Opioid Treatment: Increasing Access Through the Michigan Opioid Collaborative

Reducing Child Welfare Involvement and Removals for Pregnant and Post-Partum Women: A Collaborative Approach

Project ECHO Evolution: More Ways than One to Engage Your State

ILLICIT DRUGS

Fentanyl, Heroin, Meth

Implementing ODMAP Statewide: Guidance for Practitioners

Role of Labs in Combating Opioids and Reducing Overdose Deaths: Lessons from the U.S. Customs and Border Protection and the New York City Police Department

Overdose Deaths Involving Novel Psychoactive Substances

Confronting the Opioid Crisis in the Age of Fentanyl and the Coronavirus Pandemic

A State Emerging Threats Initiative: Data Review and Response Team Development

Stimulant Use Impact on African Americans: Treatment Implications

Polydrug Use Trends and Responses Nationally and in North Carolina

State Level Collaboration, Local Mobilization: How South Carolina Initiated Coordinated Overdose Response During COVID-19 Public Health Emergency

New Jersey's Drug Monitoring Initiative: Comprehensive Approach to Community Drug Harms

Methamphetamine

*Agenda subject to change.

PREVENTION—PRIMARY

Responsive Community-Engaged Opioid Use Disorder Prevention During COVID-19

Youth Opioid Use Prevention: What's Working in Washington State

Addressing the Drug Overdose Crisis: The Role of Research and Evaluation in Developing Effective Communication Campaigns

Developing a Statewide Platform to Strengthen Communication and Collaboration Among Community Coalitions and the Recovery Infrastructure

PREVENTION—OVERDOSE

Improving Overdose Prevention and Naloxone Availability in Higher Education Settings

Overcoming Barriers to Naloxone Access in Rural Community Pharmacies

Multidisciplinary Overdose Fatality Review Teams in New Jersey and Northern Kentucky

Engaging Non-Fatal Overdose Survivors Through Public Health and Public Safety Outreach Partnerships in Massachusetts

Planning and Implementing a Rural Jail-Based Naloxone Program During COVID-19: Lessons Learned from Georgia and Washington

Preventing Overdose in Rural Areas: A Successful Public Health/Harm Reduction Collaboration in Granville and Vance Counties, North Carolina

PUBLIC SAFETY

Law Enforcement, First Responders, EMS

From Outreach to Outcomes: A Call for Consistent Measures Across Post-Overdose Outreach Interventions

Collaboratively Addressing the Opioid Epidemic: Lessons from Plymouth County, Massachusetts

Project Hope: Recovery Supports for Those Navigating the Road to Recovery

Substance Use Support Embedded in EMS: Post-Overdose Reversal Response Team Lessons from Iredell County, North Carolina

Community Paramedicine: Dealing With Substance Abuse and Impacting Outcomes

Drug Courts: Adoption of Medications for Addiction Treatment

Jails and Opioid Use Disorder Treatment: A Case Study and Roadmap for the Future

Kentucky Court of Justice RESTORE Initiative: Helping Courts Address the Opioid Epidemic Through Education

Relieving the Burden on Law Enforcement in the Opioid Epidemic: The Evolution of Deflection, Pre-Arrest Diversion, and Co-Responder Programs

Correctional Health is Community Health: The Indiana Peer Education Program

*Agenda subject to change.

TECHNOLOGY

PDMP & Data Surveillance

Electronic Health Record Integration: Creating Data Solutions for Public Health Action Through Prescription Drug Monitoring Programs

Using Prescription Data to Initiate Targeted Education and Inform Prevention Efforts: Perspectives from Two Bureau of Justice Assistance Grantees

CDC's Overdose Data to Action: Drug Overdose Surveillance and Innovations

Prescription Drug Monitoring Program Integration: Possibilities for Federally Qualified Health Centers and Critical Access Hospitals

Connecting Communities Through Collaboration: Using a Geographic Information System to Combat the Opioid Epidemic in Arkansas

Enhancing the National System for Processing Death Certificate Records: A Modernization Effort on Drug Deaths in the United States

Nowcasting and Forecasting: Where Cutting-Edge Data Analytics are Leading

Privacy and Appropriate Use Issues Related to Technology

Connections in Recovery: A Statewide Response

Enhancing Public Health Surveillance: Integrating Suspected Non-Fatal Overdoses into the Prescription Drug Monitoring Program in West Virginia

TREATMENT & RECOVERY

Combating Impacts of the Overdose Epidemic in North Carolina: A Growing Partnership Between Tribal Communities and the State

Combining Medications With 12 Step Model Treatment

Value-Based Agreements Improve Outcomes for Patients, Providers, and Payers: A Pilot Program By Caron Treatment Centers and Independence Blue Cross

Access to Support Services: Equipping the Faith Community With Evidence-Based Tools to Address Community-Based Issues in Tennessee

Resources for Rural Communities Responding to the Drug Crisis

Treatment for Opioid Use Disorder: Reducing Barriers to Engaging in Care

Pharmacy-Level Access to Buprenorphine for Opioid Use Disorder

How State and Federal Governments are Strengthening the Faith-Based Response to Behavioral and Mental Health

Addiction Treatment Facilities: Leveraging a State-Based Approach to Measure Quality

Payment Policies to Achieve Quality Addiction Treatment

TRENDING TOPICS

Stigma is Killing Our Patients

Adverse Childhood Experiences and Substance Use: Shared Risk, Shared Prevention Opportunities

Addressing Barriers to Substance Use Disorder Treatment for Pregnant Women of Color: Lessons from Patient and Provider Narratives

Prescription Stimulant Misuse: Trends, Prevention, and Treatment

Maintaining Access to Substance Use Disorder Treatment and Pain Management During a Pandemic Response

Assessing Changes in Opioid Treatment Program Practices and Policies in Response to COVID-19: A Pennsylvania State-Wide Survey

Federal and Private Sector Responses to Opioid Treatment Issues During the COVID-19 Pandemic

Leveraging the COVID-19 Emergency Telehealth Expansions to Transform Substance Use Disorder Care in Rural Communities

Addressing Social Determinants of Health in Addiction Treatment

The EXHIBIT HALL Has it All

Connect with product and service providers who are dedicated to helping you address the addiction crisis.

Earn points to win our Interact contest!

We're excited to offer the Interact competition at this year's Rx Summit. The competition will allow attendees to earn points for various activities throughout the conference. The top competitors with the most points will win prizes including an all-expenses-paid trip to Rx Summit 2022 and gift cards.

Platinum Partners

University of Kentucky

NKU Northern Kentucky University

HIDTA — High Intensity Drug Trafficking Areas — Funded by the Office of National Drug Control Policy — National Emerging Threats Initiative

Additional Sponsors

Allied Against Opioid Abuse

DETERRA drug deactivation system — DeterraSystem.com

DisposeRx — Solving the problem of drug disposal

Foundation for Opioid Response Efforts

ICF

Ideal Option

RTI International

truth initiative — Inspiring Tobacco-Free Lives

2021 ADVISORY BOARD

Nancy Hale
President and CEO,
Operation UNITE

OPERATION UNITE

Operation UNITE is the Rx Summit's Educational Advisor. UNITE is a collaborative model striving to prevent abuse of drugs and facilitate recovery by creating strategic partnerships, providing leadership, promoting education, coordinating treatment, and supporting law enforcement. UNITE serves a 32-county region in southern and eastern Kentucky.

The National Advisory Board represents multi-disciplinary interests to guide development of the conference offerings.

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Marie Williams, LCSW
Commissioner, Tennessee Department of Mental Health and Substance Abuse Services

Registration

Register online at **rx-summit.com/rates**

	Opening Price Until 1/22/21	Advanced Price Until 2/26/21	Regular Begins 2/27/21
Non-profit, Government, Academic Rate	**$425**	**$575**	**$725**
Maximum Access Package: Non-profit, Government, Academic Rate	**$625**	**$775**	**$925**
Corporate Rate	**$625**	**$775**	**$925**
Maximum Access Package: Corporate Rate	**$825**	**$975**	**$1,125**
SAM Summit ONLY*	**$349**	**$349**	**$349**
SAM Summit Add-On*	**$299**	**$299**	**$299**

Register early to save big! rx-summit.com | 877.587.7847

*The SAM Summit discusses the impact of marijuana on public health and safety. Programming and speakers for the SAM Summit are selected exclusively by Smart Approaches to Marijuana.

Maximum Access Package

Includes 12-month access to Rx Summit On Demand. Catch up on sessions you missed during the live meeting at your own pace, on your own time.

Find us on

@RxSummit #RxSummit2021 #ThisIsWhyWeMeet

Accreditation Information

JOINTLY ACCREDITED PROVIDER™ INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by North American Center for Continuing Medical Education (NACCME) and Operation Unite. NACCME is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Learning Objectives

After attending the conference, attendees will be able to:

- Discuss recent updates in the fight against the opioid epidemic
- Review best practices for treating and preventing opioid addiction
- Replicate effective preventative treatments, programs, and initiatives in the fight against the opioid epidemic

Physicians

NACCME designates this live activity for *AMA PRA Category 1 credit™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants

NACCME has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with the AAPA CME Criteria. PAs should only claim credit commensurate with the extent of their participation.

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Nurses

This continuing nursing education activity will award contact hours.

Provider approved by the California Board of Registered Nursing, Provider #13255.

Psychologists

As a Jointly Accredited Organization, North American Center for Continuing Medical Education, LLC (NACCME) is approved by the American Psychological Association to sponsor continuing education for psychologists. NACCME maintains responsibility for this program and its content. Variable credit for partial attendance may not be awarded. Full attendance is required for all CE activities.

Instructional Level: Advanced

Social Workers

ACE ASWB approved continuing education

As a Jointly Accredited Provider, NACCME is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program.

Organizations, not individual courses, are approved under this program. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. NACCME maintains responsibility for this course.

Advanced continuing education credits.

Marriage & Family Therapy

As a Jointly Accredited Organization, North American Center for Continuing Medical Education, LLC (NACCME) is approved by the American Psychological Association to sponsor continuing education for psychologists. The APA pre-approves New Jersey, Connecticut, Delaware, Rhode Island, South Dakota, and Washington D.C. for Marriage and Family Therapy credit. North American Center for Continuing Medical Education, LLC (NACCME) has received pre-approval for this conference from the following marriage and family boards:
NACCME, LLC (North American Center for Continuing Medical Education) is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed marriage and family therapists #MFT-0085.
NACCME is approved by the California Association of Marriage and Family Therapists to sponsor continuing education for Licensed Marriage and Family Therapists. NACCME maintains responsibility for this program/course and its contents.

Pharmacists

This live, knowledge-based activity has been approved to offer pharmacy contact hours. Contact hours/CEUs are to be awarded upon final approval of the agenda. The certificate is not the official record of your participation in the activity. The official record of credit will be the information in the CPE Monitor system. **Following ACPE Policy, NACCME must transmit your claim to CPE Monitor within 60 days from the date you complete this CPE activity.** NACCME is not able to report your claimed credit after this 60-day period. Eligibility for pharmacy credit is contingent upon the successful completion of a post-test and/or evaluation for each activity or session attended.

Grievance Policy

Any participant wanting to file a grievance with respect to any aspect of a continuing education activity accredited by NACCME, LLC may contact Samantha Conforti, Manager, Accreditation and Compliance, by phone at 609.371.1137, by email at sconforti@naccme.com, or in writing at 104 Windsor Center Drive, East Windsor, NJ 08520. The Manager, Accreditation and Compliance will review the grievance and respond within 20 days of receiving the complaint. If the participant is unsatisfied with the response, an appeal to the Associate Director, Greaton Sellers, Accreditation and Compliance, can be requested for a second level of review. Mr. Sellers can be contacted via phone at 609.371.1137, by email at gsellers@naccme.com, or in writing at 104 Windsor Center Drive, East Windsor, NJ 08520.

ADA Statement

North American Center for Continuing Medical Education complies with the legal requirements of the Americans with Disabilities Act and the rules and regulations thereof. If any participant in this educational activity needs accommodation, please call 609.371.1137.

Requirements for Credit

To be eligible for documentation of credit for each session attended, participants must participate in the full activity and complete the online general survey and the online evaluation form for each session by within 60 days of the live activity. Once completed, participants may immediately print their documentation of credit. For questions regarding this educational activity, please call 609.371.1137.

Privacy Policy

NACCME protects the privacy of personal and other information regarding participants, educational partners, and joint sponsors. NACCME and our joint sponsors will not release personally identifiable information to a third party without the individual's consent, except such information as is required for reporting purposes to the appropriate accrediting agency.

NACCME maintains physical, electronic, and procedural safeguards that comply with federal regulations to guard your nonpublic personal information.

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