

UNITE Community Coalition Action Plan Projects & Expenditures Guide

For the funding cycles

Jan. 1-June 30, 2024 and July 1-Dec. 31, 2024

Updated 2-9-2024

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2024 Coalition Action Plan Projects & Expenditures Guide

This guide reflects policies covering requests for coalition activities to be conducted from January 1 to December 31, 2024. The guide is designed to streamline and strengthen each coalition's drug prevention and awareness efforts.

Please read carefully as there are changes from prior guides.

Funding

Projects will be funded based on their merit. A **maximum of \$7,500 per coalition** per sixmonth funding cycle is allowed for Coalition Action Plan projects. Coalitions <u>are not</u> guaranteed full funding.

Funding is contingent upon submission of a detailed budget and strict adherence to the Action Plan guidelines included herein (see "Action Plans" below). All projects must receive approval from the UNITE Board of Directors before they may be implemented.

Action Plans

Detailed Action Plan requests should be submitted for all programs and activities the Coalition wishes to implement during each six-month funding cycle. A panel comprised of UNITE staff and Board members will evaluate and approve programs and activities on a case-by-case basis using criteria listed under "Coalition Expenditure Guidelines" starting on page 6.

 Coalitions are advised to provide clear and detailed justifications for each program and activity submitted. Likewise, coalitions should be aware that programs and activities submitted with little justification are <u>not</u> likely to be funded.

Whenever possible, UNITE encourages collaborative programs between multiple coalitions or community partners to create greater impact and participation.

Amendments

UNITE will allow one (1) amendment per funding cycle under the following conditions:

- Amendments will only be allowed for those projects whereby lack of completion was beyond the control of the coalition such as natural disaster, inclement weather, situations that result in a previously planned venue becoming unavailable, or justification for the original project is no longer valid.
- UNITE is *unable to allow* amendments for projects that failed to be implemented as the result of poor planning, such as running out of time during a funding cycle.

- Funding for an approved project *may not* be reallocated to another approved project during the same funding cycle without prior approval from Operation UNITE.
- All amendment requests must be submitted to your UNITE Coalition Coordinator (see list on page 18) at least sixty (60) days prior to the end of the current funding cycle. No amendments later than this deadline will be considered.
- All amended projects *must be* completed by the end of the current funding cycle.

Action Plan Proposals & Forms

Forms necessary to apply for projects may be downloaded on the UNITE website at:

https://operationunite.org/programs/coalitions-2/coalition-resources/

To apply for Action Plan funding, you must complete the first two forms. To be reimbursed for an approved Action Plan project, the third form must be completed.

1. Action Plan Funding Request Form

All questions on this form must be completed. These questions are designed to describe your project in sufficient detail that the full scope of your prevention/education initiative may be evaluated by UNITE. The information is used to make decisions regarding funding in accordance with the "Coalition Expenditures Guidelines" (see page 6). Inadequate detail and supporting information may result in denial of your project.



2. Action Plan Budget Form

This form must contain an itemized budget of all requested items for the project identified in your "Action Plan Funding Request." We must have a detailed list; broad categories will not be accepted. Reimbursement requests for any expense item not listed on this form will be denied. UNITE must know exactly what you plan to purchase and the cost. This form should reflect all items needed for the project listed on your Action Plan Funding Request Form.



3. Action Plan Reimbursement Request Form

UNITE requires that this form be submitted upon completion of *each project*. Receipts for expenditures approved on your "Action Plan Budget Form" *must be submitted with this form*. Receipts without this form will not be accepted. It is very important that you complete the budget and all questions regarding the success or failure of your project. The "Action Plan Reimbursement Form" and receipts must be sent to your <u>UNITE Coalition Coordinator before</u> any reimbursements will be considered. <u>Do not</u> send this form directly to Alyson Salyer at asalyer@OperationUNITE.org or 606-889-0422.

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Sign-In Sheets

UNITE requires that your Coalition provide sign-in sheets to register participants at all UNITE events. A standard form to provide contact information is available on the UNITE website at https://operationunite.org/programs/coalitions-2/coalition-resources/. Please email or fax copies of the completed forms to



your Coalition Coordinator as soon as possible after each event. This data is important in determining the success of your project and provides valuable data for future grant applications to secure funding for UNITE.

UNITE Clubs

The guidelines contained in this document *do not apply* to registered UNITE Clubs. Details for funding UNITE Clubs are contained in the UNITE Club Handbook. Separate forms and reporting requirements are used by UNITE Clubs. The UNITE Club Handbook is available by contacting Alyson Salyer at <u>asalyer@OperationUNITE.org</u> or 606-889-0422. You may also download the Handbook at https://operationunite.org/programs/unite-clubs/.

Coalition Expenditure Guidelines

IMPORTANT REMINDERS:

All promotional items – such as brochures, fliers, magnets, pens or pencils, banners, etc. – purchased with UNITE Action Plan funding **must include**:

- The UNITE logo (available by contacting **Dale Morton** at dmorton@OperationUNITE.org)
- The UNITE website URL: OperationUNITE.org
- When possible, the phone numbers for the Treatment Referral Line (1-866-908-6483), the Drug Tipline (1-866-424-4382), and the KY HELP Statewide Call Center (1-833-859-4357)

All promotional materials *must be approved in advance* by UNITE. Please send information requiring approval to **Debbie Trusty** at dtrusty@OperationUNITE.org

Expenses Not Allowed

UNITE funds *may not* be used for any of the following expenditures:

- Food and Beverages According to state and UNITE guidelines, grant funding may not be used for any food or beverage purchases -- including candy for functions such as "Red Ribbon Week"
- Inflatables
- Holiday dinners, celebrations, or holiday events of any kind
- Fundraising activities
- Drug Court incentives
- Recurring expenses for rental of office space
- Monthly phone/utility/internet or other office-related charges
- Construction items or items for construction
- Donations to other groups or organizations
- Membership to civic organizations, fundraising foundations, and other organizations not related to anti-drug or education causes
- Lawn maintenance equipment
- Property or building acquisitions
- Vehicles
- Playground equipment
- Coalition member T-shirts or program T-shirts
- Seating for ball fields or community parks
- Concession equipment or supplies
- Gift cards or certificates
- The purchase of beverages containing alcohol
- The purchase of any tobacco or smokeless tobacco product

Community/School Programs

There are two categories of community/school programs: "On-going" and "Limited Time." Coalitions may choose to provide funding for more than one on-going program during each funding cycle; however, UNITE *will allow only one* limited time program per funding cycle. These programs are described in greater detail in the "UNITE Youth Programs" section of this manual (see page 9).

UNITE funds may be used to conduct programs in accordance with these common policies:

- Each program must have an emphasis on drug prevention or education efforts that are clearly explained on the "Action Plan Funding Request Form." Any proposal that fails to explain how the event will impact the target audience with drug prevention or education efforts *will not* be approved.
- Program/presenter(s) must be approved by UNITE in advance.
- Expenditures may include all expenses related to staging the event (including promotions, supplies, facility rental, etc.) within the limitations listed.

Prevention Programs

Offering youth activities as alternatives to drug use are worthwhile, but lasting change requires implementation of **research-based** community programs. There are many existing community-based prevention programs available from the Bureau of Justice Assistance, the Substance Abuse & Mental Health Services Administration (SAMHSA), or the National Institute on Drug Abuse (NIDA).

UNITE funds may be used in accordance with the following guidelines:

- Program must be research-based.
- Program must focus on specific outcomes for targeted group. These include:
 - ✓ Family needs created due to a substance abuse issue
 - ✓ Grandparents raising grandchildren
 - ✓ Children living in drug-endangered environments
 - ✓ Drug prevention education curriculum in the schools
- Action Plan must include a description of how there will be a lasting impact.
- Funding will be determined on a case-by-case basis determined by demonstrated need and must be approved by UNITE.
- Total allowable expense per project is \$2,000.

Community Education & Outreach

A total of \$1,500 in UNITE funds may be used for any combination of the following community education/outreach activities per project:

- Billboards are included in this category but *must be* connected to a prevention project for youth. Billboards *will not* be approved for advertising the coalition, coalition programs, or coalition events.
- Newspaper announcements for prevention projects and special coalition events.
- Radio and television public service announcements.
- Flyers and/or brochures.

- Magnets, ink pens or other promotional items will be approved for coalition activities only one time per calendar year
- Mass mailing for coalition events.

Business/Community Outreach Programs

Operation UNITE believes coalition success can be greatly enhanced through involvement of business and civic organizations. Coalition initiatives that seek new avenues to disseminate information through partnerships with banks, utilities, healthcare providers, businesses and government will be approved in accordance with the following guidelines:

- Cost of duplication/printing of informational materials may be paid with UNITE funds.
- Insertion costs to have informational materials placed in payrolls, statements, or other mailings *is not* an approved expense.

Limited Approval Expenditures

- Office equipment will be assessed for approval on an individual basis. UNITE will review the requests and determine if the proposed purchases are essential to completing the Action Plan. Coalitions must clearly state how the proposed office equipment is crucial to the provision of the anti-drug projects and activities. UNITE will not replace equipment previously purchased with UNITE funding.
- All purchases of \$500 or more for a single item *require three quotes*. Quotes obtained must be recorded in the Coalition minutes and a copy sent in with the "Action Plan Reimbursement Request Form" to receive payment.

UNITE Youth Programs

Youth are the primary focus of UNITE's prevention efforts. UNITE programs seek to empower youth to remain free from alcohol, tobacco, and other drugs, and to become leaders within their schools and communities. This is achieved by developing drug prevention, intervention, and leadership programs, and by providing drug-free, youth-targeted activities.

There are two types of youth programs: "On-going" and "Limited-time." Below are many of the programs UNITE offers or supports, but this is not intended as a comprehensive exclusive list of ideas. Funding for youth programs is contingent upon the Coalition clearly identifying the Drug Prevention or Education Component of each project.

More information about each of these programs is available on the UNITE website.

On-going Programs

UNITE believes providing drug-free alternatives for youth is an important component in any long-range strategy. There is no limit on the number of on-going youth programs that a Coalition may support during each funding cycle.

❖ The First Tee[®]

The First Tee® is a World Golf Foundation initiative dedicated to providing young people of all backgrounds an opportunity to develop life-enhancing values such as honesty, integrity, confidence, perseverance, judgment, and sportsmanship through golf and character education.

- All youth in the community should be eligible to participate.
- Each activity must contain a well-defined character-building component.
- UNITE will allow up to \$2,000 toward the cost of uniforms, instructor's manual, and equipment for start-up programs.
- UNITE will allow up to \$1,500 per project to expand existing programs.

HOFNOD (Hooked on Fishing-Not on Drugs®)

Hooked on Fishing-Not on Drugs[®] is the flagship education program of the national Future Fisherman Foundation. This year-round mentoring program is widely used in more than 30 states to foster angling skills, conservation ethics and social skills. HOFNOD programs are affiliated with UNITE coalitions. Trained volunteer instructors receive proven implementation materials and are eligible for funding assistance from UNITE to begin HOFNOD programs. Youth members are recruited through schools and community organizations. Regional training sessions are organized as needed.

• UNITE will allow up to \$2,000 per project for new program start-up equipment. Equipment is defined as fishing rods, reels, tackle boxes, lures, fishing line and bait.

- UNITE will allow up to \$1,500 for replacement equipment for existing programs per project.
- Costs of food and tournament prizes are a <u>non-allowable</u> expense and therefore the responsibility of the Coalition.
- Regional fishing tournaments are often held to raise money for HOFNOD programs. UNITE will assist Coalitions in planning and implementing these tournaments.
- Anti-drug prevention messages must be included.

***** Thespian Programs

Thespian programs are school- or coalition-based drug abuse prevention programs that use acting and theater to educate the public about the dangers of drugs, about positive life choices, and development of self-esteem. Drama groups implement programs in two phases. The first involves recruitment of students to write or select an anti-drug script using researched information, followed by casting parts and practicing for the play. The second phase is the performance where critical information is passed along through an entertaining atmosphere.

- Groups must be open to youth at no cost.
- Everyone who auditions and attends rehearsals gets an onstage role.
- Anti-drug prevention message must be evident.
- Program must demonstrate community/partner involvement.
- Total allowable expense per project is \$1,500.

❖ National Archery in the Schools Program[®] (NASP)

The National Archery in the Schools Program® (NASP) is designed to teach students in grades 4-12 responsibility, discipline, and respect while at the same time teaching the skill of archery. Teachers and principals report that the archery program is extremely successful in engaging all students regardless of their level of physical condition. Principals and teachers also report improved behavior and attendance on archery days and students who normally don't participate in PE class or who don't have success with other "sports" are thrilled with archery. Originally created in 2002 by the Kentucky Department of Fish & Wildlife Resources and the Kentucky Department of Education, the program has been widely successful with millions of students participating in the program nationwide. UNITE funds may be used in accordance with the following guidelines:

- UNITE will allow up to \$2,000 start-up funding per school for new programs to purchase equipment, uniforms, and materials to promote this program.
- UNITE will allow up to \$1,500 for existing programs per funding cycle.
- Program must be operated by school systems and demonstrate community partnership involvement.
- Once established, the school system and local coalitions are responsible for sustaining the program.
- A drug free curriculum must be included with the program.

Anti-Drug Youth Sports Leagues

On-going organized sports competitions sponsored by UNITE Coalitions are approved to receive UNITE funding. These leagues are eligible for UNITE funding in accordance with the following guidelines:

- All youth in the community should be eligible to participate.
- Each activity must contain a defined anti-drug educational component.
- Coalitions should utilize the league to promote activities and recruit new members.
- UNITE funding will only be allowed for equipment and uniforms.
- UNITE will allow up to \$2,000 toward the cost of uniforms, instructors manuals and equipment for start-up programs.
- UNITE will allow up to \$1,500 per funding cycle to expand existing programs.

* "Give Me A Reason!"

The "Give Me A Reason!" (GMAR) drug prevention initiative is a voluntary drugtesting program for parents/guardians. GMAR is designed as a way for our youth to avoid peer pressure by giving them another reason to avoid drug use. When confronted with drugs, this initiative empowers youth to say: "I can't use drugs, my parents drug test me!" For more information on how to participate contact your Coalition Coordinator.

❖ Backpack Clubs

This program is designed to give needy students nutritional meals over the weekends. UNITE will provide funding for "backpacks" and anti-drug materials to put in the backpacks, but UNITE *does not* purchase food items. We suggest Coalitions obtain donations from local food banks, grocery stores, churches, or other resources available in your community. UNITE funds may be used in accordance with the following guidelines:

- Funds may be used to purchase start-up "backpacks."
- "Backpacks" must contain information about substance abuse, healthy lifestyles, the UNITE Treatment Referral Line (1-866-908-6483), and the KY HELP Statewide Call Center (1-833-859-4357).
- Program should be operated so that recipients are not identified to avoid embarrassment.
- Food items *are not* an allowable expense.

Limited-time Programs

UNITE believes in the value of providing anti-drug themed programs that are more limited in scope than the On-going Programs listed above. These programs generally take place over a single day or weekend. UNITE will approve only one (1) Limited-time Program per funding cycle. Below is a listing of several types of programs and guidelines.

Anti-Drug Sporting Event

A tournament or single-day sporting event targeting youth and community members with positive messages, or offering a wide range of activities designed around an antidrug theme, are eligible for UNITE funds.

- Event may be adapted for any sport football bowl game, golf scramble, soccer tournament, 3-on-3 basketball tournament, etc.
- Event may span multiple days and be held on an annual basis.
- Events should include a coalition display and/or parent education component with information on how to become involved in UNITE.
- Community, business and local media involvement in sponsoring and staging program is required.
- Coalition must share anti-drug messages throughout the entire program.
- Total allowable expense per event/project is \$1,500.

Anti-Drug Youth Concert

Musical performances staged as one-time events that target youth with positive messages and offer a wide range of activities designed around an anti-drug theme are eligible for UNITE funds in accordance with the following policies:

- Event may span multiple days and be held on an annual basis.
- Event should include a coalition display with information on how to become involved with UNITE.
- Community and business involvement in sponsoring and staging program is required.
- Coalitions must share anti-drug messages throughout the entire program.
- Bands *must have* an anti-drug message for youth during their performance.
- All performers must be approved in advance by UNITE. Please contact your Coalition Coordinator (contact information is located on page 18.)
- Total allowable expense per event/project is \$1,500.

Community Education/Training Programs

UNITE provides a variety of community education and training programs without cost to organizations and businesses. To request a presentation, complete the "Speaker Request" form by downloading the form from the UNITE website at https://operationunite.org/programs/coalitions-2/coalition-resources/. Completed forms should be returned to **Alyson Salyer** by fax to 606-889-0874 or e-mail to asalyer@OperationUNITE.org.



The following training/education programs are available for your coalition to request. Please submit your training requests *at least six (6) weeks* in advance of your event so we will have time to secure a speaker that is appropriate to your needs.

Accidental Dealer

- Training time 30 minutes
- Presentation discusses importance of locking up and monitoring your prescription and over-the-counter medications in the home so you don't become an "Accidental Dealer."
- Contact your Coalition Coordinator

Drug-Free Workplace

- Training time 1 hour
- Participants will gain knowledge of the following:
 - ✓ The disease of addiction
 - ✓ Signs and symptoms of addiction
 - ✓ Company Drug Testing Policy (where applicable)
 - ✓ Company EAP Program (where applicable)
 - ✓ Supervisor Responsibilities in maintaining a drug-free workplace
 - ✓ Employee Responsibilities in maintaining a drug-free workplace
 - ✓ Costs of drug use in the workplace
 - ✓ Where to get help? Out-patient treatment, in-patient treatment, counseling, support groups, UNITE Treatment Referral Line, KY HELP Statewide Call Center
- Contact Education & Treatment Director Debbie Trusty, <u>dtrusty@OperationUNITE.org</u> or 606-889-0422

Life With A Record

- Training time 50 minutes
- School-based program for students in 7th and 10th grades
- Participants will gain knowledge of the following:
 - ✓ Increased awareness of penalties associated with various laws
 - ✓ Increased awareness of the laws that youth do not realize are felonies
 - ✓ Citizen rights that are lost by having a felony on your record
- Contact Prevention Programs Assistant Carl Varney, <u>cvarney@OperationUNITE.org</u> or 606-330-1400

Freedom over Fentanyl

- Training time 1 hour for general public
- Intended for adults and high school students
- Participants will gain knowledge of the following:
 - ✓ The "who, what, when, where, why, and how" of Fentanyl
 - ✓ How Fentanyl affects the body
 - ✓ Dangers posed by social media regarding access to substances
 - ✓ Language and terminology surrounding Fentanyl
 - ✓ What constitutes a lethal dose
 - ✓ How to communicate with adolescents regarding substance misuse
 - ✓ What steps to take once Naloxone has been administered due to a suspected overdose
- Contact Prevention Programs Coordinator Courtney Maynard at cmaynard@OperationUNITE.org or 606-889-0422

On The Move!

- Training time varies by size of school; approximately 1 hour per rotation
- An interactive, five-component drug awareness and prevention initiative focused on distracted and impaired driving
- Participants will complete five stations:
 - ✓ Interactive mobile classroom presentation
 - ✓ Simulated Impaired Driving Experience (SIDNE)
 - ✓ Fatal Vision Tri-cycle Course
 - ✓ Fatal Vision Marijuana Simulation Experience
 - ✓ The Choice Is Yours small-group discussion
- Contact Mark Davis, mdavis@OperationUNITE.org or 606-330-1400

W.I.S.E. (Why Internet Safety is Essential)

- Training time 50 minutes
- Designed for students in grades 4-6
- Participants will receive knowledge of the following:
 - ✓ Potential dangers associated with Internet use
 - ✓ Consequences of misuse of social media channels
 - ✓ Best ways to respond to cyber-bullying
- Contact Prevention Programs Coordinator Courtney Maynard, cmaynard@OperationUNITE.org or 606-889-0422

The Truth About Vaping

- Training time 30-45 minutes
- School-based program based on grade level (grades 4-5, middle, high)
- Participants will gain knowledge of the following:
 - ✓ An understanding about what a vape/e-cigarette is and how it works
 - ✓ How nicotine affects the body
 - ✓ Language and terminology related to vapes/e-cigarettes
 - ✓ How use increases feelings of stress and anxiety
 - ✓ Strategies on refusal skills
 - ✓ Who to contact about vaping issues within their circle of friends and school
- Contact Prevention Programs Coordinator Courtney Maynard at <u>cmaynard@OperationUNITE.org</u> or 606-889-0422

After-Care Programs

UNITE purchases recovery materials for several types of after-care programs. The listing below shows examples of current programs supported, but this is not an exclusive list. If you know of another recovery program that needs help purchasing materials, please contact your coalition coordinator to determine eligibility for assistance.

UNITE will approve funding for various after-care programs for those recovering from a substance use disorder and for their families. **Total allowable expense is a maximum of \$1,000 per program.**

The following items are considered allowable expenses for after-care programs:

- Workbooks for training associated with the program
- DVDs for training associated with the program
- Facilitator training (not to exceed \$500)
- Flyers/brochures to promote the program

Each of the following programs are offered by third-party providers. Any related trainings will also be conducted by private entities. All costs associated with these trainings – facilitator, travel, lodging, materials, public awareness, etc. – must be paid by Coalitions through their Action Plan funding unless otherwise noted. UNITE will help coordinate implementation of these trainings.

Supported programs include:

Alcoholics Anonymous (A.A.)

Alcoholics Anonymous is a fellowship of people who come together regularly in groups to help each other solve their drinking problem by sharing successes and challenges through the application of principles contained within the Twelve Steps.

- UNITE will pay for workbooks and training materials associated with the program.
- UNITE will allow up to \$1,500 per funding cycle.

❖ Al-Anon/Alateen

Offering hope and help to families and friends of alcoholics for more than 50 years. Members share their own experience, strength and hope with each other in weekly meetings. Through a 12-Step program, members find a "power greater than ourselves" to help solve problems and find serenity.

- UNITE will pay for workbooks and training materials included in the Action Plan.
- UNITE will allow up to \$750 per funding cycle.

Celebrate Recovery

Celebrate Recovery is a ministry-based on biblical principles. The program's focus is to fellowship and celebrate God's healing power in lives through "Eight Recovery Principles" and a Christ-centered 12-Step Program. Celebrate Recovery provides a safe place for individuals to begin their journey of breaking out from their bondage and into God's grace by helping them start dealing with their life's hurts, hang-ups and habits.

- UNITE will pay for workbooks and training materials included in the Action Plan.
- UNITE will allow up to \$1,500 per funding cycle for materials.
- UNITE will allow up to \$400 for in-state training per funding cycle.

Living Free

A non-profit, small group Christian ministry offering faith-based training and discipleship curricula that focus on helping people prevent and overcome life-controlling issues. Non-residential ministry groups designed to reach out to people facing everyday challenges of life that can become overwhelming, such as addiction to alcohol and other drugs, and to provide support for their families by implementing the five components of recovery – decision, positive peer choice, accountability, boundaries and consistency.

- UNITE will pay for workbooks and training materials associated with the program.
- UNITE will allow up to \$1,500 per funding cycle.

❖ Narcotics Anonymous (NA)

Narcotics Anonymous is an international, community-based association of recovering drug addicts who meet regularly in groups to help each other stay clean by sharing successes and challenges in overcoming active addiction and living drug-free productive lives through the application of principles contained within the Twelve Steps.

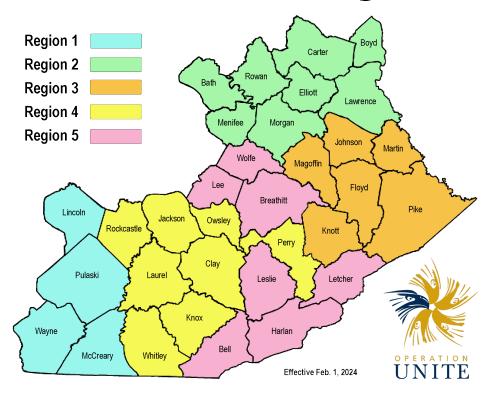
- UNITE will pay for workbooks and training materials associated with the program.
- UNITE will allow up to \$1,500 per funding cycle.

Reformers Unanimous

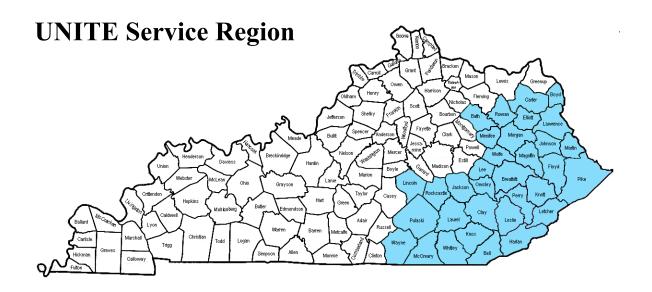
Reformers Unanimous International is a Christ-centered addictions program using weekly addictions classes. Reformers Unanimous is headquartered under the authority of the North Love Baptist Church in Rockford, Illinois. Program is centered on "7 Philosophies of Addiction."

- UNITE will pay for workbooks and training materials associated with this program.
- UNITE will allow up to \$500 per funding cycle.

Coalition Service Regions



Debbie Trusty, Education & 606-889-0422 (w)	Treatment Director 606-339-6802 (cell)	606-889-0874 (fax)	dtrusty@OperationUNITE.org
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